

**LIVING
HERITAGE
SYMPOSIUM**

SEPTEMBER 5 - 7, 2018
SAN ANTONIO, TEXAS
SAPRESERVATION.COM



ARTWORK BY STEVE TILLOTSON

Leveraging Living Heritage for Economic Prosperity

Cultural heritage has the potential to build prosperity for communities that practice living heritage. The charge for this session is to develop recommendations so communities can keep their character, both tangible and intangible, through economic development. Local chefs working in culinary traditions, Tucson’s “Creative City of Gastronomy” designation, and *Escuelas Taller*—Preservation Trade Schools launched in Spain—will be discussed. Final recommendations may include cultural tourism, traditional skills education, business training, and any method with a proven success record.

Session Presenters: Johnny Hernandez, Elizabeth Johnson, Jonathan Mabry, Juan de la Serna





cooperación
española

LIVING HERITAGE SYMPOSIUM — CITY OF SAN ANTONIO — September 5-7 2018

Escuelas Taller of Peru: A tool for social inclusion through Cultural Heritage

Arq. Juan de la Serna Torroba



P>D Programa Patrimonio para el Desarrollo

H>D Heritage for Development Program

Cultural Heritage

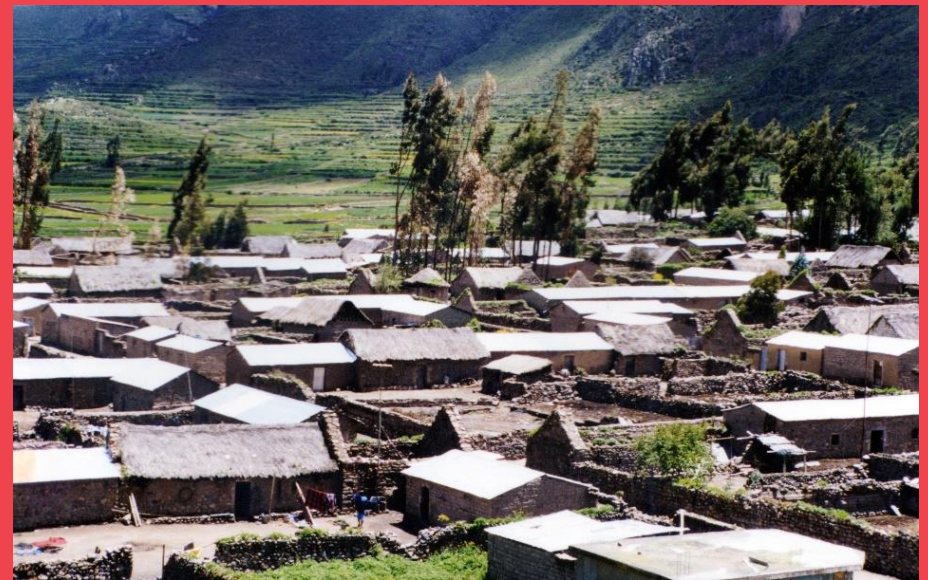
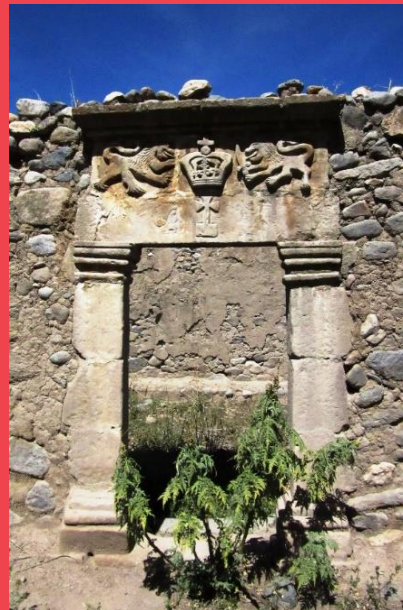
Human Right
Cultural Identity

Resource
for Development

P>D Goal:

Contribute to development of local communities through the conservation and sustainable management of cultural heritage

Poverty and Abandonment of Cultural Heritage



P>D strategy

against poverty through cultural heritage

**PLANNING
& MANAGEMENT**



Escuelas Taller

**ACTIONS FOR
HERITAGE RECOVERY**

**TRAINING FOR
EMPLOYMENT**

Program dimensions: Institutional, Social, Economic and Cultural

Re-value & Re-learn from the Past



A 3D rendering of a chain with one red link. The chain is composed of several interlocking links. One link in the middle is highlighted in a vibrant red color, while the others are a metallic silver. The chain is positioned diagonally across the frame, starting from the top left and extending towards the bottom right. The background is a solid light gray.

**Reconnect the community with its territory,
history, culture and local knowledge**

**Leverage the “Legacy of the Past” as
economic resource to build a better future**

Escuelas Taller

The Escuelas Taller supported by AECID in Perú provide training for employment to young people, men and women between 16 and 25, from low-income families or vulnerable groups, in trades related to the conservation of cultural heritage and associated economic activities

Traditional construction
Masonry
Carpentry
Stonework
Forging

Archeology
Restoration of artworks
Wood carving
Gardening
Reforestation

Traditional agriculture
Traditional cooking
Hotel services
Bartender
Tour guide

Ceramics
Lutheria
Weaving on loom
Traditional embroidery
etc.

The method is “*learning by doing*”, and the useful practices of the students contribute to preserve the cultural heritage or provide services for the community

Contributes to

Cultural heritage
sustainability

Employment linked
to cultural heritage



Escuelas Taller

“Learning by doing”

- 30% Theoretical training - 70% Practical training in cultural heritage preservation
- Each Escuela Taller trains between 60 and 100 students during a 2-year academic cycle through workshops for each specialty, with a maximum of 10 students per workshop
- The cost per student is approximately 3,000 dollars/year
- A local institution partner leads and manage the Escuela Taller and contributes part of the budget and materials used in the works
- There is an economic return for the project: the value generated by the students' practices, as contribution to reducing training costs

2 x 1

Working

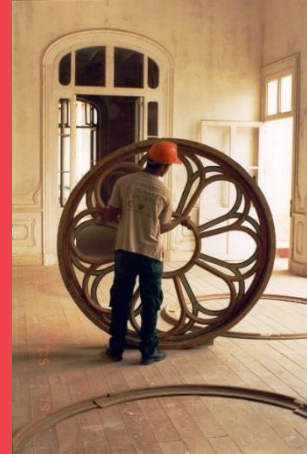
Training



Example 1: Escuela Taller Lima

Restoration of Casa Aspíllaga – Centro Cultural Inca Garcilaso (2000 - 2005)

- **CONTRIBUTIONS:** AECID : ET Lima budget (450,000 dollars)
 MRREE : Construction materials and support workers (750,000 dollars)
- **Total Cost: 1,200,000 dollars / Total Value: 2,300,000 dollars**
- **120 young people were trained and graduated by ET Lima**



Example 2: Escuela Taller Colca

Works (2014 - 2017)

Municipal Palace facade, Churches conservation, Archaeological sites assessment, Urban furniture and benches, Office furniture, Tourist information signs, Boarding students food service, Attention to municipal events, etc.

- Total value of the works produced by the students: 800,000 dollars (53% of budget of ET Colca)
- 180 young people were trained and graduated by ET Colca



Contribution to rescuing the intangible cultural heritage

The Escuelas Taller also develop short courses of 2 - 4 months, focused on improving traditional production and rescuing local traditions and intangible heritage



Traditional embroidery
ET Colca



Wititi Dance - Included in the UNESCO List of Intangible
Cultural Heritage on December 2015



Chorus of Lari
P>D Colca



Traditional cuisine
ET Cajamarca



Weaving on loom
ET Colca



Altar with mirrors
ET Cusco

Some Results

- Since 1993, the Escuelas Taller have trained over 4,000 young people (2,300 in 2-year academic cycle) in Peru (Arequipa, Cajamarca, Cusco, Lima, Valle del Colca and Rímac)
- More than 80% of graduates have a job in their trades and are part of the local economy
- Diminished poverty indicators
- Traditional trades rescued and incorporated to local economy
- Built heritage was restored and conserved by the students as part of their training
- Conservation of cultural heritage incorporated within local public policies
- Inclusion of women in trades traditionally performed by men: breaking gender barriers
- The students and their families aware of the value of cultural heritage and the importance of its conservation
- Intangible cultural heritage rescued by the community
- Increased cultural tourism and reduced emigration



THANKS !!

ii Muchas gracias !! ii Yusulpayki !!